

ISABEL NAVARRO

GRAPHIC DESIGNER



571-283 5114
Leesburg, VA - USA



artiumhubcontact@gmail.com



artiumhub.com

Profile

- Conception and execution of creative projects and strategies tailored to the visual communication goals of organizations.
- Design and implementation of brand experiences across diverse physical and digital platforms, aimed at strengthening brand identity and audience engagement.
- Design, creation, and deployment of visual identity systems to ensure brand consistency across all touchpoints.
- Editorial project design, content structuring, development, and production across print and digital formats.
- Design and development of packaging solutions that align with brand strategy and product positioning.
- High-end digital image retouching, production, and post-production for professional visual content.

- Adobe Illustrator 2025
- Adobe Photoshop 2025
- Indesign 2025
- Adobe Acrobat Pro
- Microsoft 365 (Excel - Word - Power Point)

Languages

- Spanish – Native language
- English - B2 Level / British Alliance Medellín, Colombia

Hobbies



Education

- January 1990**
July 1995 Centro para la Industria de la Comunicación Gráfica - SENA
Bogotá/Colombia
Graphic Designer
- February 1983**
November 1988 Colegio Cooperativo La Presentación - Garzón/Colombia
Academic Bachelor

Experience

- January 2026**
Currently Freelance
Art Director / Digital Photography Retoucher
- February 2024**
September 2024 Akermann LLC - Casper, WY/USA
Art Director (Remote)
- December 2021**
October 2024 Branders Group - Bogotá/Colombia
Art Director
- November 2017**
January 2022 Bee Group - Bogotá/Colombia
Art Director
- Mach 2015**
November 2017 Bee Group - Bogotá/Colombia
Art Director Freelance
- July 2012**
November 2017 Freelance
Art Director / Digital Photography Retoucher
- November 2013**
February 2015 Toro Love and Grupo La Estación - Bogotá/Colombia
Art Director Freelance
- July 2012**
September 2012 Sístole - Bogotá/Colombia
Art Director Freelance
- June 2011**
July 2012 Leo Burnett / Philip Morris - Bogotá/Colombia
Art Director (Colombia - Perú - Ecuador - Venezuela - Dominican Republic and Caribbean Islands)
- May 2010**
June 2011 Leo Burnett / Philip Morris - Medellín/Colombia
Packaging Developer Philip Morris - Andean Cluster (Colombia, Perú, Ecuador, Venezuela, and Bolivia).
- November 2004**
May 2010 Leo Burnett - Bogotá/Colombia
Art Director: Philip Morris Colombia, Perú, Ecuador, Venezuela and Bolivia. **Packaging Designer** Philip Morris Colombia, Perú, Ecuador, Venezuela and Dominican Republic.
- July 2000**
November 2004 Leo Burnett - Bogotá/Colombia
Graphic Designer - Procter & Gamble, Philip Morris, McDonalds and Alkosto Digital Retouching - Procter & Gamble, Philip Morris and McDonalds.